



EF Hawai'i and Referentia 4-to-1 Match Challenge Raises \$21,894 for Haiti Relief

April 8, 2010 – The Entrepreneurs Foundation of Hawai'i and Referentia Systems Incorporated are pleased to announce that they have raised \$10,947 for victims of the devastating January 12, 2010 earthquake in Haiti. The sum has been matched dollar-for-dollar by donors in Austin, Texas who established the HelpHaiti Fund with the Entrepreneurs Foundation of Central Texas (EFCT). As a result, grants totaling \$21,894 will be made for Haiti relief.

Immediately after the earthquake, EFCT raised \$600,000 to match donations from the Austin technology community and the EF network worldwide. In response to the challenge from Austin, Referentia CEO Nelson Kanemoto issued his own challenge to the Hawai'i business community: Referentia would match Hawai'i donations 1:1 and that total would be matched by the Austin HelpHaiti Fund, effectively quadrupling contributions from Hawai'i.

In less than a month, individuals from Hawai'i or with ties to the state generously donated over \$5,400 to the Kokua Haiti Relief Fund. That sum was matched by Referentia and the total was forwarded to the Austin HelpHaiti Fund. Hawai'i donors included:

20+ Anonymous Donors . John Bower . Steven Brown . Timothy Dick
Traci and Hunter Downs . James Fordice . Nelson Kanemoto
Lori Kohara . Leigh-Ann Miyasato . Referentia Systems Incorporated
Theresa Shelby . Mark Sora . David Tribble . Jay Voss . Kenn Yuen

Mahalo to all of these generous donors!

Donations can still be made to the Kokua Haiti Relief Fund and will be matched 1:1 by the Austin HelpHaiti Fund. Please visit www.kokuahaiti.org to donate.

About Referentia Systems Incorporated



Referentia Systems Incorporated is a software developer of innovative cyber security and network enterprise solutions for the Department of Defense. Founded by a Hawai'i entrepreneur in 1996, Referentia is a provider of command and control applications, advanced technology solutions and information technology services. Referentia has a proven and growing track record of developing relevant innovation in

interoperability communications, cross-domain solutions and architectures, and advanced network management systems.

About EF Hawai'i

The [Entrepreneurs Foundation of Hawai'i](#), a 501(c)(3) nonprofit organization, engages entrepreneurial companies in community service and philanthropy.

- Community service: EF Hawai'i helps companies establish a community service program for their employees.
- Philanthropy: EF Hawai'i accepts donations of company equity. When there is a liquidity event, EF Hawai'i uses the proceeds to establish a charitable fund for the company.

For more information, please visit www.efhawaii.org or e-mail info@efhawaii.org.

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